



HighPoint Solutions Announces New Vice President of Analytics

EAST NORRITON, PA – December 7, 2015 — HighPoint Solutions (HighPoint), a consultancy dedicated to serving the life sciences and healthcare industries, announced the hiring of Bret Piano to lead the firm’s Analytics practice. He will be responsible for Strategy and Analytics services across the breadth of the HighPoint solutions portfolio bridging the chasm between data, analytics and business problems with a differentiated blend of business knowledge and technical expertise.

“Life sciences and healthcare companies are two of the most data rich industries on the planet”, said Mike Zubey, Senior Vice President of Life Sciences. “Bret has spent his career helping these companies unlock the inherent knowledge trapped in their applications and data warehouses. We are excited to have Bret join our team and begin helping our clients take advantage of their biggest asset, data.”

Mr. Piano has over 22 years of life science industry experience delivering to large and small pharmaceutical, biotech, and medical device companies. Most recently, he was Vice President of Strategy & Analytics at Digitas Health, where he was responsible for all aspects of digital strategy and analytics at the flagship Philadelphia office while driving big data and innovation roadmap at Digitas. Mr. Piano brings a fully-fledged advanced analytics capability and a deep knowledge of leveraging big data assets to provide innovative sales and marketing products and services to his new position at HighPoint. He has also held similar roles at Aileron Solutions, inVentiv Health, and Health Products Research (HPR).

About HighPoint Solutions

HighPoint Solutions solves the toughest challenges facing companies in the highly regulated life sciences and healthcare industries by providing clients with practical IT strategies and solution implementations and giving them direct access to the people and technology that get things done. Since 2000, HighPoint’s team of consultants has provided business consulting and technology solutions that continue to deliver business value and competitive advantage to more than 280 clients worldwide.

HighPoint Solutions is headquartered in East Norriton, PA with additional offices in New Jersey, Boston, Chicago, Florida, California and Europe. For more information, visit www.highpointsolutions.com.