

HighPoint Solutions and InnoPeritus Partner to Provide Unprecedented Consultative Services in the European Life Sciences Market

EAST NORRITON, PA – October 31, 2013 – HighPoint Solutions, LLC, a premier management and specialized IT consulting company serving the Life Sciences and Healthcare industries and InnoPeritus Sàrl, a leading Global Pricing and Market Access consultancy and solution provider to the Life Sciences industry, announced a partnership to provide consultative services to pharmaceutical, biotechnology, and Medical Device & Diagnostic companies in Europe across all aspects of the Life Sciences value chain.

“InnoPeritus and its founding partners come from a history of creating best in practice Pricing and Market Access organizations in Europe”, said Arnab Sikder, Senior Vice President and GM of European Operations. “The InnoPeritus team provides solutions that are unique and practical, which combined with HighPoint’s large client base and resources, can allow companies to receive a full range of consultative services very readily.”

Sean Robbins, Managing Partner, said, “HighPoint, like InnoPeritus is committed to providing deep domain solutions and quality delivery to our clients. The partnership will only expand the innovative offerings we can provide and strengthen our position as leading Pricing and Market Access consultative providers in Europe.”

With European headquarters for both companies being in Geneva, Switzerland, the HighPoint and InnoPeritus teams have already begun delivering value to clients in the European region.

For more information about HighPoint Solutions operations in Geneva, please e-mail HighPoint at marketing@highpoint-solutions.com. Also, feel free to connect with HighPoint Solutions on Facebook and Twitter. For more information about HighPoint Solutions and their upcoming events, please visit www.highpoint-solutions.com.

For more information about InnoPeritus operations in Geneva, please email info@innoperitus.com or visit us on the web at www.innoperitus.com

About HighPoint Solutions

HighPoint Solutions is a premier, global provider of specialized IT services with vertically-focused business consulting, system integration, professional service, and managed hosting solutions for life sciences and healthcare companies. Since 2000, our 500+ consultants have provided business consulting and technology solutions that continue to deliver business value and competitive advantage to more than 140 clients nationwide.

About InnoPeritus

InnoPeritus is a Global Pricing and Market Access consultancy and solution provider to the Pharmaceutical, Biotechnology, and Medical Device industries. Our goal is to help our clients to achieve Pricing and Market Access Excellence. We do this through customized project-based engagements; and by advising clients on specific process or structural changes that can lead to the most significant organizational impact.